

[Insurance Company Name]  
ATTN: Member Relations  
[Mailing Address]

[Date]

Dear Member Relations,

I am a current member of your insurance network, and in the past have always been happy with the benefits and care I have received. However, it has recently come to my attention that my insurance plan excludes acupuncture as a covered medical service. I am writing this letter to request that you consider adding acupuncture benefits to my insurance plan. I have been receiving acupuncture for (*several weeks*) and can personally speak for its benefits and effectiveness at relieving my symptoms.

As a customer I am asking you to please consider this request to add acupuncture benefits to your insurance plans. I am a very satisfied patient of (*provider name or clinic name*) and I would love the opportunity to use my insurance benefits to help pay for my acupuncture treatments. The acupuncturist who I see is a highly-trained expert in their field, and I feel that you are doing your members a disservice by excluding acupuncture and preventing members from receiving this extremely beneficial service. It is my hope that you will re-evaluate your denial or limited coverage of acupuncture as a covered medical service for my insurance plan. I would love to be able to recommend your insurance company to my friends and acquaintances who are also patients of (*provider's clinic name*), possibly increasing your number of members!

Please feel free to contact me if you have any questions for me or if I can give you any additional information. You can reach (*provider's name or clinic name*) at (*provider's contact number*) or via email at (*provider's contact email*) if you have any questions or would like additional information about acupuncture.

Thank you,

[Patient Name]  
[Member ID #]  
[Group #]  
[Phone]  
[Email]