[Insurance Company Name]

ATTN: Member Relations

[Mailing Address]

[Date]

Dear Member Relations,

 I am a current member of your insurance network, and in the past have always been happy with the benefits and care I have received. However, it has recently come to my attention that my insurance plan excludes acupuncture as a covered medical service. I am writing this letter to request that you consider adding acupuncture benefits to my insurance plan. I have been receiving acupuncture for (*several weeks)* and can personally speak for its benefits and effectiveness at relieving my symptoms.

As a customer I am asking you to please consider this request to add acupuncture benefits to your insurance plans. I am a very satisfied patient of *(provider name or clinic name)* and I would love the opportunity to use my insurance benefits to help pay for my acupuncture treatments. The acupuncturist who I see is a highly-trained expert in their field, and I feel that you are doing your members a disservice by excluding acupuncture and preventing members from receiving this extremely beneficial service. It is my hope that you will re-evaluate your denial or limited coverage of acupuncture as a covered medical service for my insurance plan. I would love to be able to recommend your insurance company to my friends and acquaintances who are also patients of (*provider’s clinic name*), possibly increasing your number of members!

Please feel free to contact me if you have any questions for me or if I can give you any additional information. You can reach *(provider’s name or clinic name)* at *(provider’s contact number)* or via email at *(provider’s contact email*) if you have any questions or would like additional information about acupuncture.

Thank you,

[Patient Name]

[Member ID #]

[Group #]

[Phone]

[Email]